**INFORMATIVE SPEECH DRAFT TEMPLATE**

**(Describing chart[s] and/or graph[s])**

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| Name: Muhamad Hibatul Wafee Bin Mohd Sharil | Topic: Social Media Is The Best Platform to Generate Income |
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This exercise requires you to provide an outline for your informative speech by filling in the following template.

The outline of your speech should include:

* introduction,
* description and analysis of chart(s) and/or graph(s),
* conclusion and recommendation.

In this exercise, you need to choose at least one chart and/or graph related to your topic. Describe the important data (facts and figures) and the salient features of the data from the chosen chart(s) and/or graph(s). You are also required to choose at least one article related to your topic. Select relevant information from the chosen article(s) to provide some supporting information for the data.

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| **Introduction** | |
| Introduce topic | Assalamualaikum and a very good morning to my miss Siti and all my fellow friends, I’m Muhamad Hibatul Wafee Bin Mohd Sharil appear today to fulfill the individual assignment of informative speech, and for my topis was social media is the best platform for business |
| Credibility | Since In 2020, we have faced by a great incident such as pandemic covid-19 which it causes many people lost their job, people still have opportunity to create a job with business , For the references and the credibility was based on my online research |
| Background of topic | Social media was a simple and easy website, also a medium to used in sharing an information with all people around the world |
| Central Idea | Since social media has been used by all people around the world and it has been our daily life activity, it make social media has a wide platform and more target market for people in business |
| **Body**  **(Describing chart[s] and/or graph[s])** | |
| 1. Description of data   (Chart 1) | 1. Chart, line chart     Description automatically generated |
| 1. The following statistic was the number of people using the social media platform such as Facebook, Youtube, Whatsapp, Instagram and etc in 2004 to 2019. As the statistic given, facebook obtained the highest number off user which it increased through the year until it has more than 2 billon users, and the second was youtube, Whatsapp, Instagram and many others social media platforms. |
| 1. Even twitter was famous nowday, the platform was obtained less users than Tiktok |
| Analysis of data  (Chart 1) | 4. from this chart we can see how many people have used social media in their daily life, beside that, compare to others online shopping tools like Lazada or shopee, people tend to not used it everydays cause people don’t buying things everyday, but with social media even on that days they don’t any desired to buy a things, they still can able to persuade them to buy that day. Like media marketing, like brand strategy in Instagram, facebook ads and many of them, |
| 5. The second on the chart was youtube, people tend to spend their time to watch somethings in youtube. In youtube, you can create your own channel, you can create your content in video, if your content creative enough and can attract people to watch your video, Youtube company itself, will pay you for a certain amount of money. |
| 1. Description of data   (Chart 2) | 1. .A picture containing diagram     Description automatically generated |
| 1. According to the chart is advantages of social media, in the data, exchange of information and communication recorded the highest percentage which people can exchange their information and communicate with others people around the world. Which that was the real purpose of the creation. |
| 3. beside that, the social media also gave an advantage such as data sharing, education, working from home, services and sharing hardware and peripherals. |
| Analysis of data  (Chart 2) | 1. with this advantage, people can create an opportunity to generate income, such as they can share the information about their business and services. With the advantages, people can seek new target market, since the social media platform was been used by variety of generation and people. For example like facebook, The facebook was the biggest number of users since 2018 which it has variety activity that’s allowed their user while using the application, for example, in Malaysia, many people used facebook as their platform to do a business, which they can create their own page, and promote their business to others since it has large user. People also can used ads on facebook to promote their business. Beside that, facebook has create a method that can allowed theirs communicate with bunch of people in one time which it was “live facebook”, with this, people can directly promote their business to others. |
| 1. Social media also give opportunity to the people work from home, which it gave an easier communication in order to do the work. |
| **Conclusion** | |
| Conclusion | As a conclusion, social media has a lot of benefit that we can used to improve our life, but there still bad effect to us, what we can do when there is light, there have shadow, it depend to us how to control it. |
| Recommendation | Due to this, we as the new generation should take this opportunity to make sure that we can use social media to the fullest. To all people that lost their job, if your plan didn’t work don’t worry, we still have 25 more alphabet. |